

# Phaser® 3635MFP Multifunction Printer

## Value Proposition

The Xerox Phaser 3635MFP delivers advanced multifunction capabilities to workgroups in need of a desktop device with the latest scanning technology, networking, security and state-of-the-art full-color touch-screen control panel.

## Target Markets

### Vertical Market

Early adopters of printer-based workgroup MFPs have been financial services, manufacturing sectors and health care. Government and education appear to lag behind other verticals, but are still great markets.

### Horizontal Market

Medium and Enterprise businesses are the leading adopters of workgroup black-and-white MFPs. In particular, IT decision-makers have had increasing influence over the purchase of this category.

## Selling Points

### More capabilities for more people

- Up to 35 pages per minute for both copying and printing
- A quick first-page-out time as fast as 9 seconds means a lot considering most office print jobs are less than 5 pages
- Scan files to email, public or private network folders, or a USB memory drive
- Hold private print and fax jobs and protect private data with enhanced security features
- Sensitive data from the device's hard drive can be automatically "shredded" after every job or on request
- Limit or restrict access to device functions — copy, print, scan, fax — for enhanced security

### The familiar Xerox experience

- The 7-inch, full-color touch screen found on the Phaser 3635MFP redefines walk-up ease-of-use
- Xerox Standard Accounting software provides accounting features that let you track and analyze device usage by function
- Xerox SMARTsend™ scanning software (optional) lets you send documents to multiple destinations – email, folders, or other devices – from a single scan, using a pre-set workflow

### Easy to operate and maintain

- CentreWare IS internal web server helps administrators remotely monitor printer status, configure settings and receive alerts
- Built-in LDAP support provides fast access to email addresses and fax numbers
- USB direct printing/scanning lets you save to or print directly from any USB memory drive
- Robust faxing capabilities include LAN fax, fax forwarding and easy integration with numerous third-party fax solutions
- A built-in off-line convenience stapler lets you grab your documents from the output tray, staple them together, and quickly be on your way (X configuration)



	Phaser 3635MFP/S	Phaser 3635MFP/X
<b>Performance</b>		
Engine speed	Up to 35 ppm	
First-page-out time, print	As fast as 9 seconds	
<b>Print</b>		
Print resolution	600 x 600 dpi (up to 1200 x 1200 enhanced image quality)	
Memory (std / max)	256 MB / 512 MB plus 80 GB Hard Drive	
Processor	360 MHz	
Page description languages	PostScript® 3™ compatibility, PCL® 5e / 6 emulation	
Connectivity	10/100Base-TX Ethernet, USB 2.0 (Optional: Wireless)	
Print features	Custom page size, Automatic two-sided, Watermark, Secure print, Sample set, Delayed print, Cover selection, Paper selection by attribute, Toner saver, Lighten/darken, N-Up, Mirror image, Negative image, Image rotation, Saved settings, Booklet creation, Fit to new paper size, Collation, Print to Hard Drive, Print from Hard Drive, Print from USB Thumb Drive	
<b>Copy</b>		
First-copy-out time	As fast as 8.5 seconds	
Copy resolution	600 x 600 dpi	
Copy features	Automatic two-sided, Collation, Reduce/Enlarge, Book copying, Mixed-size originals, Edge erase, Image shift, Booklet creation, Covers, Auto paper select, Lighten/darken, Transparency Separators, Multi-Up, ID Card Copy, Background suppression	
<b>Scan</b>		
Scan destinations	Scan to Email, Network Scanning, Scan to USB Flash drive; Optional: SMARTsend	
Scan features	PDF, JPEG, TIFF, Multi-page TIFF; Xerox Scan to PC Desktop® Personal Edition	
<b>Fax</b>		
Fax types	Not available	Embedded Fax (33.6 Kbps with MH, MR, MMR, JPEG and JBIG compression), LAN fax
Fax features	Not available	600 x 600 dpi, Color Fax send, Address Book, Priority send, Fax reports, Mailboxes, Polling, Forward to Fax / Email, Secure Fax
<b>Paper Handling</b>		
Document feeder type	50-sheet DADF	
Two-sided output	Standard	
Paper input capacity	Standard: 550 sheets / Maximum: 1,050 sheets	
Media sizes	3.8 x 5.8 in. to 8.5 x 14 in.	
Media weights	16 to 43 lb. bond (60 to 163 gsm)	
<b>General</b>		
Duty cycle	Up to 75,000 pages per month	
Warranty	One-year on-site and Xerox Total Satisfaction Guarantee	

# Competitive Comparisons

	<b>Xerox Phaser® 3635MFP/S</b>	<b>HP LaserJet® M3035 MFP</b>	<b>HP LaserJet® M3027 MFP</b>	<b>Lexmark® X642e</b>
<b>Functions</b>	Print, copy, scan (fax requires X configuration)	Print, copy, scan (fax requires xs configuration)	Print, copy, scan (fax requires x configuration)	Print, copy, scan, fax
<b>Print</b>				
Print speed	Up to 35 ppm	Up to 35 ppm	Up to 27 ppm	Up to 45 ppm
First-page-out time	As fast as 9 seconds	As fast as 10 seconds	As fast as 10 seconds	As fast as 8.5 seconds
Print resolution (max)	600 x 600 dpi (up to 1200 x 1200 enhanced image quality)	ProRes 1200	ProRes 1200	2400 image quality
Processor	360 MHz	400 MHz	400 MHz	514 MHz
Memory (std / max)	256 MB / 512 MB	256 MB / 512 MB	256 MB / 512 MB	128 MB / 640 MB
Hard drive	80 GB standard	40 GB standard	40 GB standard	Not available
Page description languages	PostScript® 3 compatibility, PCL 5e/6 emulation	PostScript 3 compatibility, PCL 5/6, direct PDF	PostScript 3 compatibility, PCL 5/6, direct PDF	PostScript 3 compatibility, PCL 6 emulations, direct PDF, PPDS
Connectivity (std)	10/100Base-TX Ethernet, USB 2.0	10/100Base-TX Ethernet, USB 2.0	10/100Base-TX Ethernet, USB 2.0	10/100Base-TX Ethernet, USB 2.0
Print from USB Flash drive	Standard	Not available	Not available	Standard
<b>Copy</b>				
Color touch screen	Standard	Not available	Not available	Not available
Document feeder type	50-sheet DADF	50-sheet ADF	50-sheet ADF	50-sheet ADF
ID Card Copy	Standard	Not available	Not available	Not available
<b>Scan</b>				
Scan resolution (up to)	600 x 600 dpi	600 x 600 dpi	600 x 600 dpi	1200 x 1200 dpi optical
Scan destinations	Scan to Email, Network, USB Flash drive	Scan to Email, Network	Scan to Email	Scan to Email, Network, USB Flash drive
<b>Fax</b>				
Fax resolution (max)	600 x 600 dpi	300 x 300 dpi	300 x 300 dpi	400 x 400 dpi
Fax types	X configuration: Embedded fax, LAN fax; Optional server fax	xs configuration: Embedded fax; Optional DSS software adds Network/ internet fax	x configuration: Embedded fax; Optional DSS software adds Network/ internet fax	Embedded fax
<b>Paper Handling</b>				
Automatic two-sided printing	Standard	Standard	Not available (M3027x only)	Optional
Paper capacity (std / max)	550 / 1,050 sheets	600 / 1,100 sheets	600 / 1,100 sheets	600 / 3,100 sheets
Output capacity	250 sheets	250 sheets	250 sheets	500 sheets
Media sizes	3.8 x 5.8 in. to 8.5 x 14 in.	3 x 5 in. to 8.5 x 14 in.	3 x 5 in. to 8.5 x 14 in.	2.75 x 5 in. to 8.5 x 14 in.
Media weights	60 to 163 gsm	60 to 199 gsm	60 to 199 gsm	60 to 199 gsm
<b>Additional Information</b>				
Duty cycle (max)	75,000 pages / month	75,000 pages / month	75,000 pages / month	200,000 pages / month
Warranty	One-year on-site	One-year on-site	One-year on-site	One-year on-site
<b>Advantages / Disadvantages</b>				
	Color touch screen user interface	Monochrome touch screen user interface	Monochrome touch screen user interface	Monochrome touch screen user interface
	Fast first-page-out time	Slower first-page-out time	Slower first-page-out time	No hard drive
	Greater hard drive capacity	One-half the hard drive capacity	One-half the hard drive capacity	No ID Card Copy
	ID Card Copy	No ID Card Copy	No ID Card Copy	One-half the standard memory
	Front USB port for print/scan	No USB port for print/scan	No USB port for print/scan	Automatic two-sided printing is optional
	Automatic two-sided output is standard on all models		Automatic two-sided printing is not available on base model	

